



charityvision

our vision is restoring theirs



charityvision
our vision is restoring theirs

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RESTORETHEIRVISION.ORG

2011

DESERET INTERNATIONAL FOUNDATION
& CHARITYVISION
ANNUAL REPORT

STATEMENTS OF FUNCTIONAL EXPENSES

PROGRAM SERVICE MANAGEMENT & GENERAL FUNDRAISING TOTAL FUNCTIONAL EXPENSES

YEAR ENDED DECEMBER 31, 2011

WAGES & PAYROLL TAXES	\$31,909	\$39,969	\$11,197	\$83,075
IN-KIND GRANTS	\$1,282,871	-	-	\$1,282,871
GRANTS	\$485,048	-	-	\$485,048
SHIPPING	\$6,201	-	-	\$6,201
PROFESSIONAL SERVICES	-	\$4,920	\$58,298	\$63,218
ADMINISTRATIVE	-	\$10,569	-	\$10,569
TRAVEL	-	\$3,472	-	\$3,472
WAREHOUSING	\$2,122	-	-	\$2,122
TOTAL	\$1,808,161	\$58,830	\$69,495	\$1,936,486

YEAR ENDED DECEMBER 31, 2010

WAGES & PAYROLL TAXES	\$32,376	\$50,185	\$14,571	\$97,131
IN-KIND GRANTS	\$5,158,738	-	-	\$5,158,738
GRANTS	\$507,119	-	-	\$507,119
SHIPPING	\$38,238	-	-	\$38,238
PROFESSIONAL SERVICES	-	\$2,953	-	\$2,953
ADMINISTRATIVE	-	\$5,236	\$6,259	\$11,495
TRAVEL	-	\$1,425	-	\$1,425
TOTAL	\$5,736,471	\$59,799	\$20,830	\$5,817,100



We have enjoyed another successful year. The numbers of individuals helped continues to climb and our overseas partnerships are stronger than ever. In 2011, we provided over 35,000 life changing surgeries, about 90% of these were to prevent or restore blindness in children and adults. The U.S. value of services and supplies was in excess of 100 million dollars! Most impressive to me however, is that at a time when we could be congratulating ourselves for a job well done, our board is re-dedicating itself to do more.

In 2011, we made a concerted effort to re-focus ourselves on the types of medical procedures we do best. We recognized that even though there are many surgical charities, there is yet a real opportunity for us to make a significant contribution to the world. We must continue to focus on our unique strengths. As we do so we become more efficient, our story is easier to tell, and our position in the local medical communities becomes more significant.

After 25 years of learning, growing, serving and success we ask ourselves... what is our unique strength? The answer... we most efficiently, effectively restore vision. How? By working hand-in-hand with the local medical community and providing a year round inexpensive solution to a significant problem: blindness in very needy children and adults. Our delivery methodology provides a dramatic opportunity to have a major impact on a medical condition that negatively affects millions of lives in many nations.

Thank you so much for your support! We need you and are forever grateful for your partnership and trust. We will always strive to be deserving of that trust. Your comments and thoughts are always welcome.

Doug Jackson
President
Deseret International Foundation & Charity Vision International

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STATEMENTS OF ACTIVITIES

DECEMBER 31	2011	2010
UNRESTRICTED NET ASSETS		
SUPPORT & REVENUE:		
DONATIONS	\$704,167	\$837,725
IN-KIND DONATIONS	\$1,911,850	\$3,047,987
NET INVESTMENT GAIN	\$270	(\$41)
INTEREST	\$132	\$79
NET ASSETS RELEASED FROM RESTRICTIONS	-	\$4,000
TOTAL SUPPORT & REVENUE	\$2,616,419	\$3,889,750
EXPENSES:		
PROGRAM SERVICES	\$1,808,151	\$5,736,471
MANAGEMENT & GENERAL	\$58,930	\$59,799
FUNDRAISING	\$69,495	\$20,830
TOTAL EXPENSES	\$1,936,576	\$5,817,099
CHANGE IN UNRESTRICTED NET ASSETS	\$679,843	(\$1,927,349)
TEMPORARILY RESTRICTED NET ASSETS		
DONATIONS	\$300,000	-
NET ASSETS RELEASED FROM RESTRICTIONS	-	(\$4,000)
CHANGE IN TEMPORARILY RESTRICTED NET ASSETS	\$300,000	(\$4,000)
CHANGE IN NET ASSETS	\$979,843	(\$1,931,349)
NET ASSETS AT BEGINNING YEAR	\$657,001	\$2,588,350
NET ASSETS AT END OF YEAR	\$1,636,844	\$657,001

STATEMENT OF FINANCIAL POSITION

DECEMBER 31	2011	2010
ASSETS		
CURRENT ASSETS:		
CASH	\$612,000	\$310,953
INVESTMENTS	-	\$4,422
INVENTORY	\$1,078,800	\$345,850
TOTAL CURRENT ASSETS	\$1,690,800	\$661,225
LIABILITIES & NET ASSETS		
CURRENT LIABILITIES:		
ACCOUNTS PAYABLE	\$53,956	\$4,224
NET ASSETS:		
<i>UNRESTRICTED</i>		
DESIGNATED FOR INVENTORY	\$1,078,800	\$345,850
UNDESIGNATED	\$258,044	\$311,151
<i>TEMPORARILY RESTRICTED</i>		
	\$300,000	-
TOTAL NET ASSETS	\$1,636,844	\$657,001
TOTAL LIABILITIES & NET ASSETS	\$1,690,800	\$661,225



OUR STORY





INDEPENDENT AUDITORS LETTER

CHARITYVISION, a subsidiary of the Deseret International Foundation, is a non-profit 501(c)(3) organization focused on preventing blindness and restoring sight to people of developing nations. We empower local physicians and create sustainable solutions to the blindness epidemic.

Treatments that we have made available for restoring vision are among the most successful and cost-effective of all healthcare interventions. We chose to concentrate in this area because we can have a great impact in the lives of those suffering from needless blindness. The slogan we chose simply states the aims of our organization.



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We have audited the accompanying statements of financial position of Deseret International Foundation, Inc. (a California nonprofit organization) as of December 31, 2011 and 2010 and the related statements of activities, functional expenses, and cash flows for the years then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express our opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. These standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Deseret International Foundation, Inc. as of December 31, 2011 and 2010 and the changes in its net assets and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

Squire & Company, PC

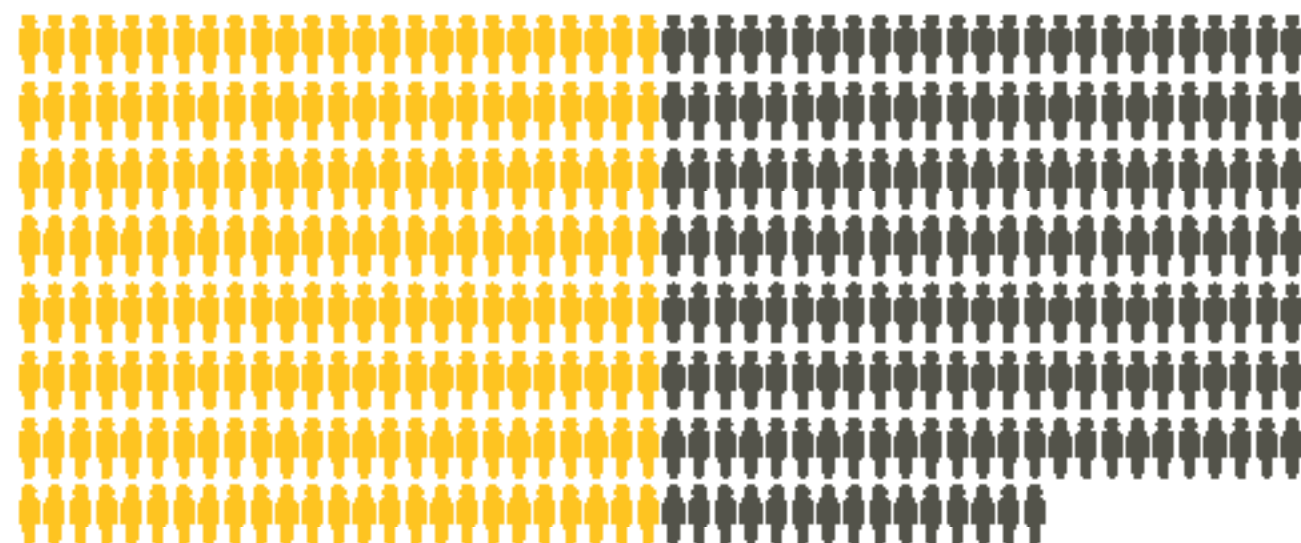
June 20, 2012



WHY VISION?

Of all the curable and tragic medical conditions that can affect us, nothing is as debilitating as blindness. It drastically impacts families, inhibits a person's ability to provide, learn and care for their own basic needs. Blindness is an epidemic that needs our attention.

39 MILLION PEOPLE ARE BLIND 20 MILLION COULD SEE



OVER 90%

of the blind live in developing countries

EVERY MINUTE

a child goes blind

EVERY 5 SECONDS

a person goes blind

2 OUT OF 3

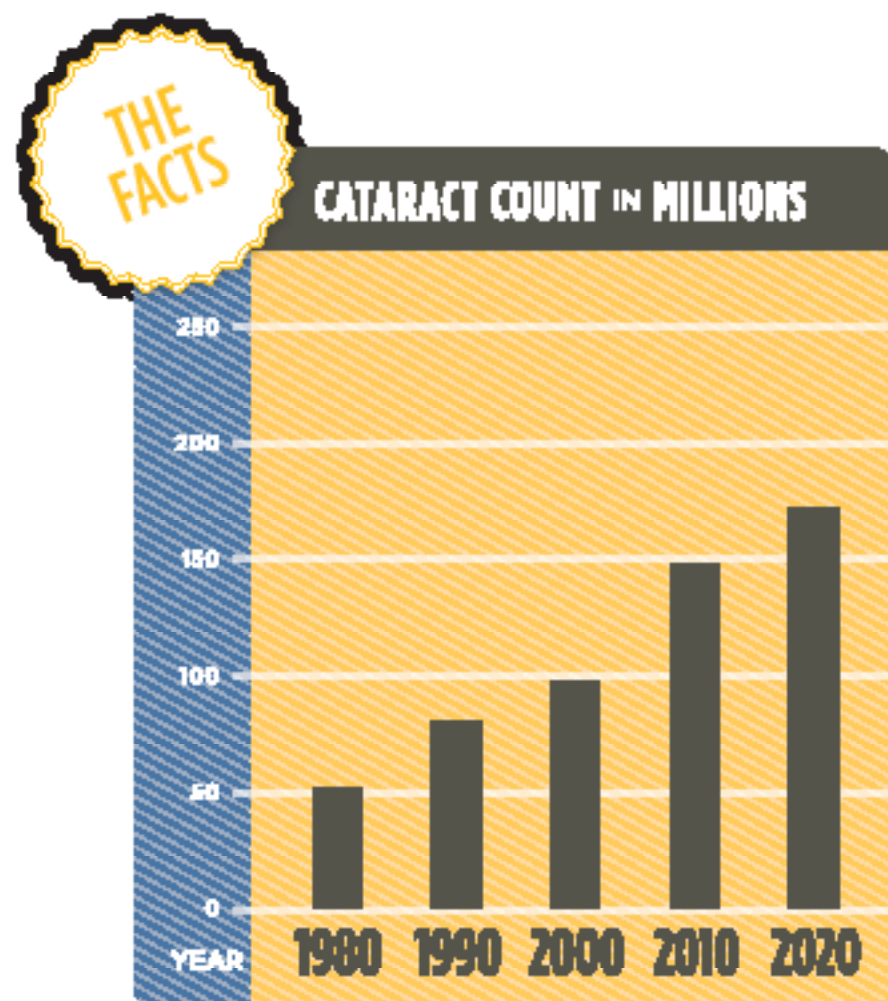
blind people in the world are women

FINANCIALS



CATARACT CATASTROPHE

We live in an aging world. The World Health Organization estimates that by 2020, 165 million people will suffer from cataracts throughout the world. Over 90% of these people live in developing nations without sufficient means or access to quality healthcare.



THE SOLUTION

OVER 80%
OF THESE PEOPLE CAN
HAVE THEIR
SIGHT RESTORED
BY A RELATIVELY SHORT
& TIME-PROVEN
SURGERY.

ORGANIZATION

FOUNDER

E. William Jackson, MD

PRESIDENT

Douglas Jackson

BOARD OF DIRECTORS

CHAIRMAN

Walter J. Plumb III

SECRETARY

Kenneth C. Deyhle

TREASURER

Lowell L. Leishman

DIRECTORS

Angus Belliston
Gloria Deyhle
Ray L. Goodson
Debra Goodson

Kristin Oaks
Peggy Plumb
Josh Romney
Gary B. Sabin

Phil Sonntag
Jack R. Wheatley
Charles Wheatley

CHIEF MEDICAL OFFICERS

Branson Call, MD
Wayne Chisholm, DDS

PRESIDENT INTERNATIONAL OPERATIONS

Craig Weston

SUPPORT STAFF

BRAND MANAGER
Pat Doyle
ASSISTANT TO PRESIDENT
Maclaine Neff

DONORS

We express sincere gratitude to the individuals and organizations who have caught our vision and generously donated to our cause with cash and/or in-kind donations of supplies and services.

\$500,000+

**BROTHERS BROTHER
GLOBUS RELIEF
MEDICAL EQUIPMENT PARTNERS**

\$100,000+

Richard Jacobsen
LDS Charities
Walter & Peggy Plumb
Sabin Children's Foundation

\$50,000+

Mitt Romney
Jack & Mary Lois Wheatley

\$25,000+

Agel Enterprises
Foundation for the American West
Joshua & Jennifer Romney
San Diego Eye Bank
Worldwide Book Drive

\$10,000+

Ashlan Family Foundation
Irene & Ronald Jean Bealey
Bruce Lindorf Memorial Foundation
Bellison Family Foundation
The Doyle Foundation
Ken Gardner
Jeremy Johnson
Serraval Foundation
Helen Smith
Yarn Tweller
Craig & Karl Weston

\$5,000+

Brenchie Family Foundation
Brazon Call
Wayne Chisholm
Bella Family Foundation
Ray & Dolan Goodson
Howard & Phyllis Hayes
Jeff Hein
The Hope Gallery
Bill & Audrey Jackson
Elizabeth Lambert
John Miller
Betsy Thurston
Wheatley Foundation

\$1,000+

James Gill Adams
AFCS Pedersen Family Foundation
David Ayo
Cassandra Barney
Preston Bell
Laura Lee S. Bracklow
Bridges of Prosperity
Emily & Nathan Brockbank
BPI Dance (Various)
Ann Butler
Elliot Butler
Brazon Call
Joan & Peggy Clark
Rolon Coe
Peter Crowley
Deseret Trust
Dorsey & Whitney Foundation
Fidelity Charitable Gift Fund
Ronald Ferris
Sandy Free-Melton Gagan
Christina Gardner
Rolon Gardner
Steve Gibson
Ben Hammond
Rood Hawkins
Craig & Debby Heiner
Yarn Harbo
Douglas Jackson
Theodore & Charlene Jackson

Kenneth Holly Foundation
Lowell Johnson
Herbert W. How
James McCauley
Harm Pinyol
Yoshi Pinyol
Tyson Planson
Norgan Stanley Fund
Lyndie Madson Platt
Thea & Sally McColeman
Wall Plumb Jr.
Boyle.com
Franklin Richards
Ronald Robinson
Jeffrey Rodgers
AJ Rounds
Scott Shannon
Donald Shelton
Patrick & Nellie Shen
Boyd Smith
Rand Clinton Smith
Tom Swanson
The State of Utah
Thomas & Lucille Hume Foundation
Tribal Foundation
Harold & Elaine Turley
United Way
Utah Valley Foundation
D.J. & L.S. Wilson

HOW ARE WE DIFFERENT?



OUR FOUNDER

In 1986, Dr. William Jackson and his wife Audrey spent 3 years serving the people of the Philippines. There they found a great need for medical care for needy children. As a result, Dr. Jackson began the Deseret International Foundation. Now operating under the name CharityVision, this program has been expanded to serve many other countries.

3 DR. JACKSON'S FOUNDING PRINCIPLES

1 **HELP** those who cannot help themselves

2 **TEACH** people to care for their own

3 use all publicly donated funds to **CARE** for the needy

BELIEVERS IN OUR CAUSE





COUNTRIES	CASH SENT	SUPPLIES SENT	SURGERIES	VALUE IN US \$
AFGHANISTAN			400	1,200,000
ARGENTINA	20,000	25,000	4,733	14,199,000
BOLIVIA	644	1,176	820	2,460,000
DOMINICAN REPUBLIC	100			
EGYPT	6,293	143,642	2,304	6,912,000
EL SALVADOR		39,024	5,013	15,039,000
ETHIOPIA		1,397		
GUATEMALA			60	180,000
HAITI	370	28,529	188	564,000
INDIA	49,133		780	2,340,000
INDONESIA	25,000	60,000	1,994	5,982,000
KENYA	500	29,342	300	900,000
NEPAL		250,000		
NICARAGUA			125	375,000
NIGERIA		103,250	3,980	11,940,000
PALESTINE			300	900,000
PAKISTAN		310,020	435	1,305,000
PARAGUAY			1,844	5,532,000
PERU	36,175	47,066	1,837	5,511,000
PHILIPPINES	129,317	161,203	3,843	11,529,000
RWANDA		1,045	DENTAL*	
SAMOA			DENTAL*	
TONGA		22,746	DENTAL*	
UGANDA	2,000	29,276	DENTAL*	
ZIMBABWE	33,075	172,947	4,335	1,815,500

RESULTS

CASH SENT

\$ **\$302,607**

SUPPLIES SENT

+ **\$1,425,662**

SURGERIES PERFORMED

👁️ **35,104**

VALUE IN US \$

\$ **\$101,685,500**

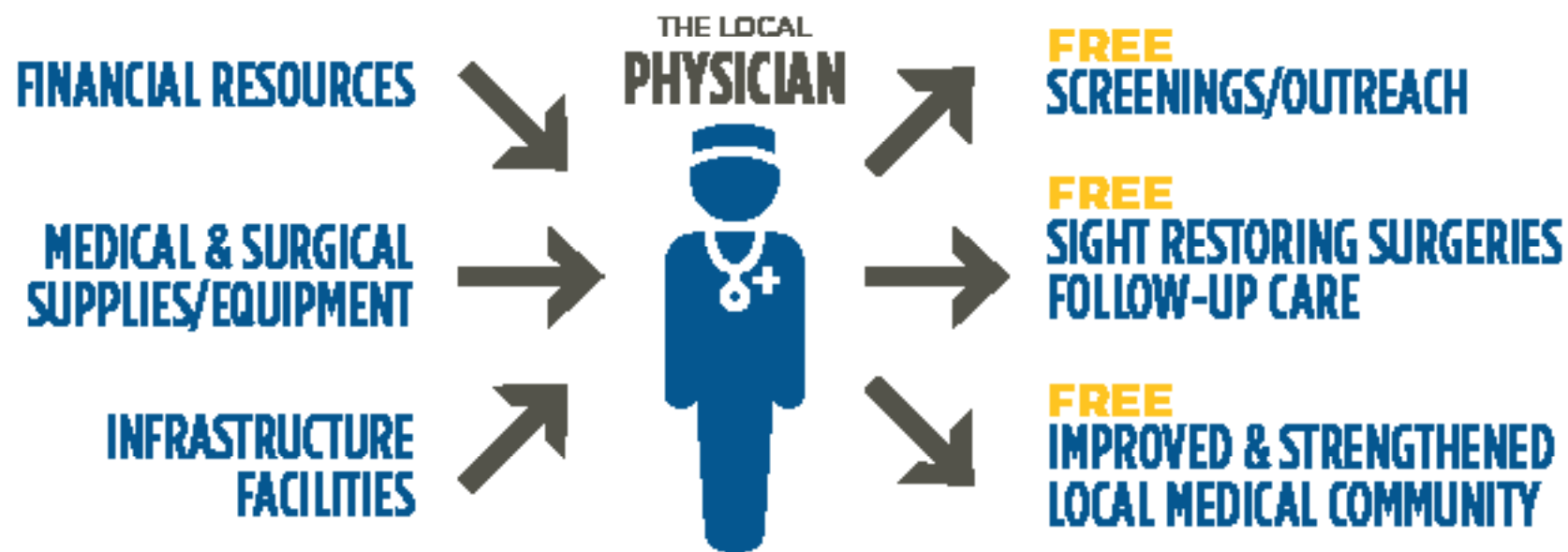
COUNTRIES SERVED

🌍 **25**

*Global Dental (1,000 dental days) estimate of MAJOR surgeries

OUR MODEL

The secret of our success lies with our local physician partners throughout the world. We provide our skilled local physicians with the surgical equipment and supplies they need to be successful. They provide their talent and time at no cost. The result is a network of developing health services systems that perform charitable surgeries free of charge.



THE LOCAL PHYSICIAN

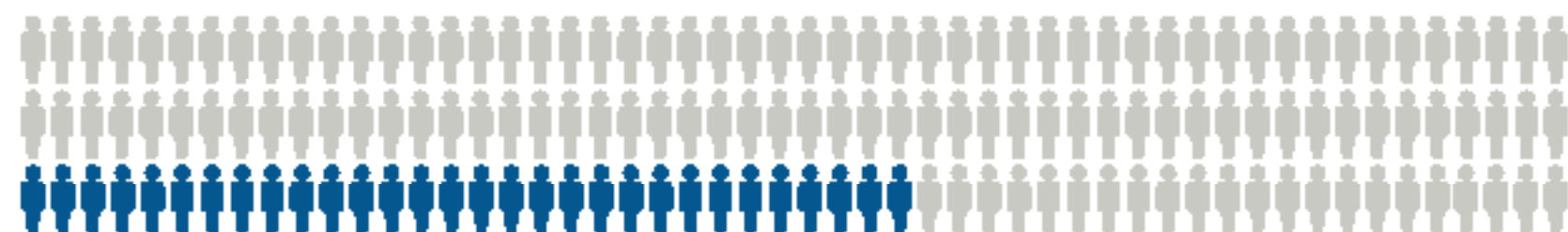
- Knows the language and culture
- Is skilled in the types of medical procedures required
- Provides continuous local follow up
- Becomes an essential part of the local medical community
- Helps to build a sustainable charity program
- Becomes a permanent partner in the fight against needless blindness

OUR HISTORY

Since 1986, we've provided over 300,000 free surgeries to people suffering from needless blindness and other debilitating health problems. We now average about 35,000 new procedures a year from our network of partners around the world.



HAVE BEEN SCREENED IN THE PAST 25 YEARS



1 icon = 10,000 PATIENTS

2011 TRAVELS



16 DIFFERENT COUNTRIES

RESTORING VISION TO OVER 35,000 PEOPLE

BAILEY BROWN	DR. BRANSON CALL	DOUG JACKSON	CRAIG WESTON	DR. BILL JACKSON	WAYNE CHISHOLM, DDS & OTHER REPS
PALESTINE	PHILIPPINES	HAITI	INDONESIA	EGYPT	TONGA
JORDAN	HAITI	NIGERIA	PHILIPPINES	PHILIPPINES	SAMOA
EL SALVADOR		UGANDA	EGYPT	KENYA	
AFGHANISTAN		KENYA		ZIMBABWE	
		ZIMBABWE		INDIA	



CHARITYVISION QUICK DRAW

The art was exceptional. So was the bidding. We are so grateful to the Hope Gallery and all of the wonderful artists who donated their time and talent. We raised over \$23,000 dollars to fight cataract blindness.



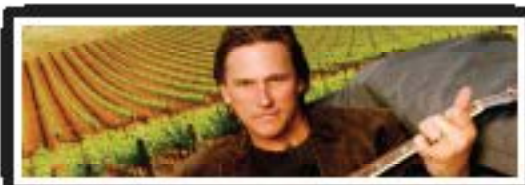
GIFT OF SIGHT GALA

A silent auction, great food and a live band made this event a great success. Thanks to the BYU Students for Nonprofit Development who hosted the evening, promoted the event and caught the vision. They raised just over \$3,000.



CHARITY 5K FUN RUN

It was a beautiful Fall morning in Draper Utah - Sept 24th. There were 250 runners (a true family affair). The event was organized by a local group of individuals wanting to make a difference in the world. They raised just under \$4,000.



SUMMER BBQ

BBQ, Billy Doen and a great fundraiser. We had a fantastic time at the Goodson's home in Sandy. Over 155 people were in attendance. A mobile unit that was heading to Haiti was deployed and over \$54,200 was raised for our African Vision Project. A matching contribution was made by LDS Charities.

FUNDRAISING

CHARITYVISION QUICK DRAW

\$ \$23,000+ RAISED TO FIGHT CATARACT BLINDNESS

920 PEOPLE RECEIVED SIGHT SAVING PROCEDURES THANKS TO THIS EVENT

GIFT OF SIGHT GALA

\$ \$3,000+ RAISED TO FIGHT CATARACT BLINDNESS

120 PEOPLE RECEIVED SIGHT SAVING PROCEDURES THANKS TO THIS EVENT

CHARITY 5K FUN RUN

\$ \$4,000+ RAISED TO FIGHT CATARACT BLINDNESS

160 PEOPLE RECEIVED SIGHT SAVING PROCEDURES THANKS TO THIS EVENT

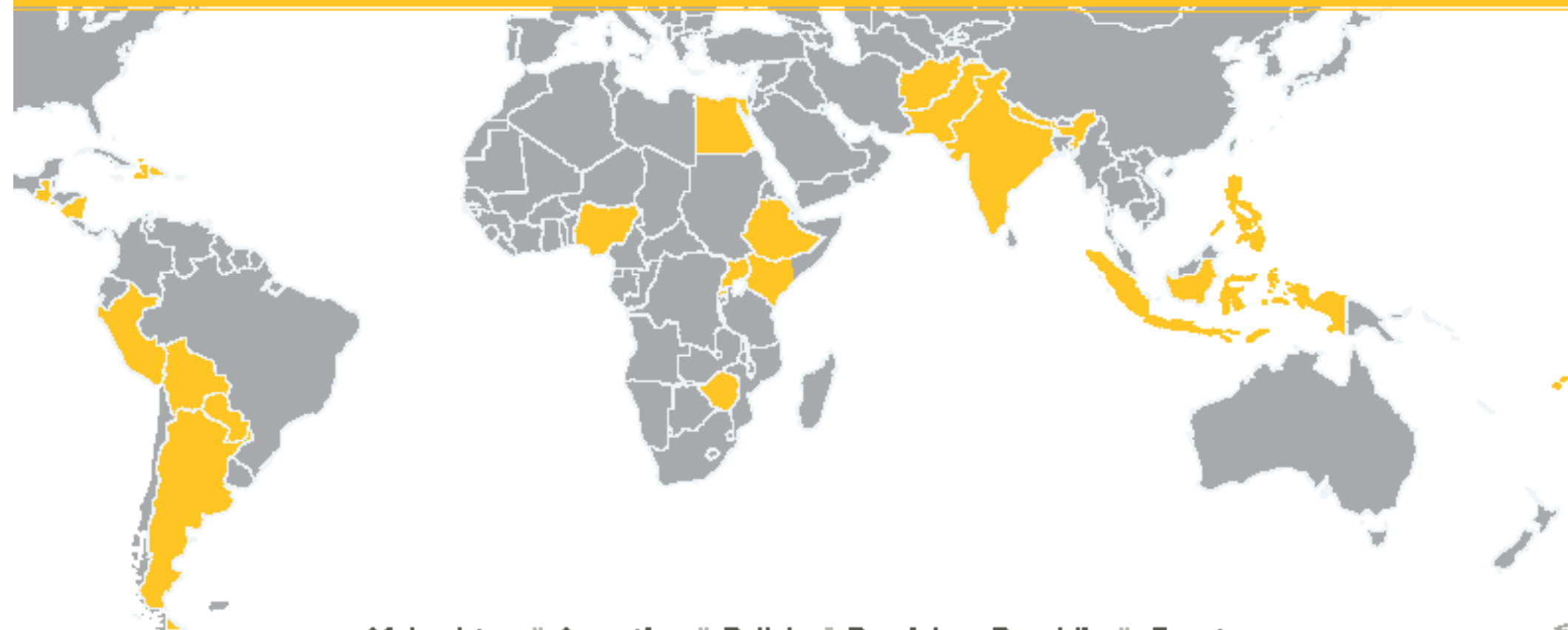
SUMMER BBQ

\$ \$54,000+ RAISED TO FIGHT CATARACT BLINDNESS

2,170 PEOPLE RECEIVED SIGHT SAVING PROCEDURES THANKS TO THIS EVENT

WHERE WE OPERATE

In 2011, we specifically worked in these 25 countries. We go where there is an opportunity to make a difference and work with people who share our vision, and where there is a need. Our focus is on building relationships that last.



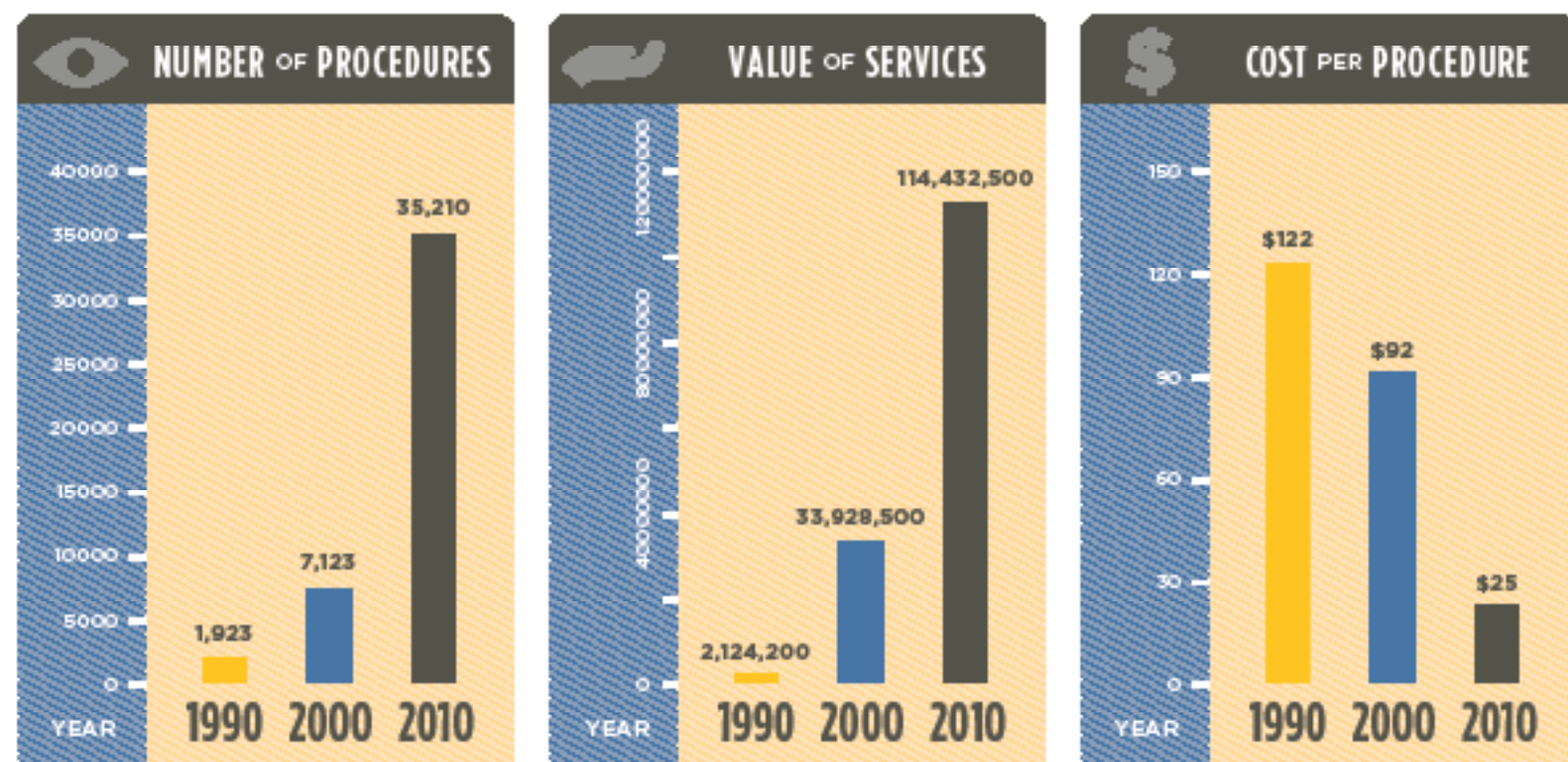
Afghanistan || Argentina || Bolivia || Dominican Republic || Egypt
El Salvador || Ethiopia || Guatemala || Haiti || India || Indonesia || Kenya
Nepal || Nicaragua || Nigeria || Palestine || Pakistan || Paraguay || Peru || Philippines
Rwanda || Samoa || Tonga || Uganda || Zimbabwe

EFFICIENCY EXPERTS

We've learned how to stretch every donation. Many fine companies donate used and new equipment and supplies to our cause. Countless people donate their time and talents. Keeping overhead low and building smart partnerships helps us remain efficient.

25 YEARS OF ACCOMPLISHMENT

MORE PROCEDURES, MORE VALUE, LOWER COST



1 MILLIONTH PATIENT SEEN & SEEING

Almost 20 years ago, we struck a deal with a young and energetic Dr. Arun Sethi. He was eager to do charity work. We were eager to help him. We provided equipment and supplies. Dr. Sethi inspired other trained personnel to join him. After many years, thousands of outreach campaigns and the construction of our own four-story state-of-the-art eye center, we have now screened or treated over 1,000,000 patients here in India. We thank Dr. Sethi and all those who helped us reach this great milestone.

{The one millionth patient was Gupti Patel, a 38-year-old farmer with an infection in his right eye. If left untreated he would have lost the use of his eye altogether.}

PONSETI

We've been involved in the treatment of club feet since the very beginning. Many suffering from this abnormality are left to beg and are shunned by society. Dr. Ponseti and the University of Iowa developed a procedure that can correct this condition in a matter of months without surgery. Dr. Bill Jackson recently visited the University of Iowa and has become an expert in this procedure. Using the Ponseti method will heal hearts as well as deformities.



MILESTONES

AFRICAN VISION PROJECT

With generous donations from the Sabin Children's Foundation, LDS Charities and with proceeds from our Country Western BBQ last summer, we were able to fund our \$400,000 African Vision Project. This effort will consist of eight new vision projects throughout Africa. We will provide the needed supplies and equipment to develop community outreach in each of the countries of our new partners. This project will eventually yield 20,000 surgeries each year in Africa alone.

PARTNERSHIPS

The following major partnerships share our goals and vision. Our impact is greatly magnified with their significant contributions. As we further our mission, we will always seek out quality organizations like these.

1FOR1 MEDICAL

AGELCARES FOUNDATION

BROTHER'S BROTHER

GLOBUS RELIEF

LDS CHARITIES

MEDICAL EQUIPMENT PARTNERS

MORAN EYE INSTITUTE

NUSKIN FORCE FOR GOOD FOUNDATION

PONSETI

SABIN CHILDREN'S FOUNDATION

USAID

WASATCH OPHTHALMIC INSTRUMENTS



2011 RECAP



On July 15th we bade a heartfelt farewell to a special lady. She bravely faced the insidious challenges of A.L.S. (Lou Gehrig's Disease) for almost a year.

Audrey was born on April 25, 1936 in Murray, Utah – the 8th child of Thomas and Mabel King. Eventually her family settled in Mesa, Arizona where she spent most of her growing up years. She attended Brigham Young University where she met and married her husband, Edward William Jackson. A few months after their wedding in the Mesa, Arizona temple, they moved to Washington, D.C. where William completed his degree at George Washington Medical School.

After medical school, Audrey, Bill and their three young children relocated to Southern California. Three more children followed and they spent the next 25 years raising their family in the beautiful Ojai Valley. During this time Audrey opened her home and became mother to children from Afghanistan, the Navajo Nation, Bolivia, the Philippines, Australia and the United States. Being around family and friends was one of Audrey's greatest joys. Movie night with popcorn and milkshakes was a family favorite!

Together with her husband, she helped establish the Deaver International Foundation, now CharityVision. Because of her vision over 300,000 charitable surgeries were performed throughout the world for the lame, the blind, and the disfigured. Always willing to travel wherever the need was greatest, Audrey successfully made temporary homes in such places as Algeria, Ghana, Honduras, Kenya and Afghanistan. She was not only an angel of mercy to thousands, but she was the "heart" of the foundation. Her caring for others was sincere and personal. Thousands honor her name and look to her as a role model. Her passion for life, her love and dedication to family and her unselfish service will be greatly missed.

THE TRUE HEART OF OUR FOUNDATION.

We mourn the passing of Audrey

Jackson, beloved wife of our founder, Dr. Bill Jackson.

Audrey's dedication, selfless giving and loving spirit stand as an inspiration to us all. Her life of service motivates us to do even more.